

2025 UAW-LUCA Contests

For Local Union Content Created in the 2024 Calendar year

2025 Social Media Contest

Category 1: Best use of social media

First Place

(1st) Local 7

(1st) Creator(s) Lynda & Leonell Jackson

(1st) Title/Headline: UAW LOCAL 7 UPDATES AND INFORMATION

(1st) Name of publication, media or URL: <https://www.facebook.com/share/g/1FhVdXtmeu/>

Second Place

(2nd) Local: Region 8

(2nd) Creator(s): John Davis

(2nd) Title/Headline: UAW Region 8 Facebook Page

(2nd) Name of publication, media or URL: <https://www.facebook.com/UAWRegion8>

Third Place

(3rd) Local 249

(3rd) Creator(s): Pat Hayes

(3rd) Title/Headline: Local 249 Facebook page

(3rd) Name of publication, media or URL <https://www.facebook.com/UAWLocal249>

Honorable Mention

(HM) Local 2250

(HM) Creator(s): Darin Gilley

(HM) Title/Headline: UAW Local 2250

(HM) Name of publication, media or URL: <https://www.facebook.com/UAWLocal2250/>

Category 2: Best use of Original Social Graphic**First Place:**

(1st) Local 492

(1st) Creator(s) Sarah Smith

(1st) Title/Headline: Happy May Day

(1st) Name of publication, media or URL: [Post on X](#)

Second Place

(2nd) Local 933

(2nd) Creator(s): David Ortel

(2nd) Title/Headline: Juneteenth Celebration Poster

(2nd) Name of publication, media or URL: [FB post](#)

Third Place

(3rd) Local: Region 8

(3rd) Creator(s) John Davis

(3rd) Title/Headline: Happy Halloween From Region 8

(3rd) Name of publication, media or URL: [Region 8 FB page](#)

Honorable Mention

(HM) Local 651

(HM) Creator(s): Danelle Williams

(HM) Title/Headline: Local 651 Banner

(HM) Name of publication, media or URL: [Local 651 Plugged in \(FB Group\)](#)

2025 Website Contest

Category 1: Best SolidWeb website

First Place

(Cat 1, 1st): Local 412

(Cat 1, 1st) Creator(s): Robert Del Papa

(Cat 1, 1st) Title/Headline: UAW Local 412

(Cat 1, 1st) Name of publication, media or URL: <https://region1.uaw.org/local412>

Second Place

(Cat 1, 2nd): Local 685

(Cat 1, 2nd) Creator(s): Andy Keogh

(Cat 1, 2nd) Title/Headline: UAW Local 685

(Cat 1, 2nd) Name of publication, media or URL: <https://local685.org/>

Category 2: Best non-SolidWeb website

First Place

(Cat 2, 1st) Local 4811

(Cat 2, 1st) Creator(s): Brigid Boll, designer

(Cat 2, 1st) Title/Headline: UAW 4811

(Cat 2, 1st) Name of publication, media or URL: <https://www.uaw4811.org/>

Second Place

(Cat 2, 2nd) Local 933

(Cat 2, 2nd) Creator(s): Jeffrey Jones

(Cat 2, 2nd) Title/Headline: UAW Local 933 Rolls-Royce Unit

(Cat 2, 2nd) Name of publication, media or URL: <https://uaw933rr.com/>

Third Place

(Cat 2, 3rd) Local 7

(Cat 2, 3rd) Creator(s): Lynda Jackson

(Cat 2, 3rd) Title/Headline: Local 7 Website

(Cat 2, 3rd) Name of publication, media or URL: <https://www.uawlocal-7.org/>

Honorable Mention

(Cat 2, HM) UAW Local 2250

(Cat 2, HM) Creator(s): Darin Gilley

(Cat 2 HM) Title/Headline: UAW Local 2250

(Cat 2, HM) Name of publication, media or url <https://uawlocal2250.net/live/>

2025 Audio/Video Contest

Category 1: Best Video (7 Submissions)

First Place

(1st) Local: 4811

(1st) Creator(s): Sarah Wells

(1st) Title/Headline: All Aboard for BayPass

(1st) Name of publication, media or URL:

<https://www.instagram.com/reel/DBRjuCWyW7m/?igsh=NTc4MTIwNjQ2YQ%3D%3D>

Second Place

(2nd) Local: 933

(2nd) Creator(s): Jeffrey Jones, creator

(2nd) Title/Headline: Proud to be Local 933

(2nd) Name of publication, media or URL:

<https://youtu.be/TYNgxT-hUR0>

Third Place

(3rd) Local: 1781

(3rd) Creator(s): Darwin L McCoy, Videographer, Editor

(3rd) Title/Headline: "Why We Wear Red"

(3rd) Name of publication, media or URL:

<https://youtu.be/wA0dVPORARg>

Honorable Mention

(HM) Local: 7

(HM) Creator(s): Lynda Jackson, Editor & Leonell Jackson Videographer

(HM) Title/Headline:

Family Matters

(HM) Name of publication, media or URL:

<https://www.facebook.com/share/r/1DVh8E5iTe/>

Category 2: Best Podcast

First Place

(1st) Local: 862

(1st) Creator(s): 862 Live Podcast

(1st) Title/Headline:

862 Live: AutoTruck edition

(1st) Name of podcast, media or URL:

<https://www.facebook.com/share/v/1CPQBawvvx/>

2025 Photo Contest

Category 1: Best Photo

First Place - Fred Taylor Award

(1st) Local

UAW LOCAL 4811

(1st) Creator(s)
Brigid Boll

(1st) Title/Headline
Untitled

An elected delegate to the 2024 UAW 4811 Academic Student Employee Bargaining Convention holds up a voting card to support a motion.

(1st) Name of publication, media or URL

[Link to entry](#)

Second Place

(2nd) Local
UAW REGION 1 D

(2nd) Creator(s)
DEBI KIRCHNER

(2nd) Title/Headline
Xanietheia Carter receiving the " Making a Difference" award

(2nd) Name of publication, media or URL
UAW Region 1D's Inside View publication - Fall edition

[Link to entry](#)

Third Place

(3rd) Local
UAW LOCAL 249

(3rd) Creator(s)
DON LEHMAN

(3rd) Title/Headline
FRONT COVER THN

(3rd) Name of publication, media or URL
FIRST LOCAL NEWS

[Link to entry](#)

Honorable Mention

(HM) Local
UAW LOCAL 7

(HM) Creator(s)
LEONELL JACKSON

(HM) Title/Headline
2024 DNC

(HM) Name of publication, media or URL
UAW Local 7 The Summit Newsletter

[Link to entry](#)

Category 2: Best Photo Collage

First Place -

(1st) Local
UAW LOCAL 598

(1st) Creator(s)
Michelle Giorgis and Dana Waider

(1st) Title/Headline
POLAR PLUNGE SPECIAL OLYMPICS

(1st) Name of publication, media or URL
EYE OPENER

[Link to entry](#)

Second Place

(2nd) Local
UAW LOCAL 167

(2nd) Creator(s)
NICOLE ARNSBY

(2nd) Title/Headline
CHRISTMAS CRAFTS FOR KIDS

(2nd) Name of publication, media or URL
LOCAL NEWS

[Link to entry](#)

Third Place

(3rd) Local
UAW LOCAL 571

(3rd) Creator(s)
KRISTEN KVIST-MORROW

(3rd) Title/Headline
Solidarity in Pink with cartoon Rosie the riveter

(3rd) Name of publication, media or URL
SOUNDINGS

[Link to entry](#)

Honorable Mention

(HM) Local
UAW LOCAL 862

(HM) Creator(s)
VANDA MOORE

(HM) Title/Headline
UAW-CAP CONFERENCE

(HM) Name of publication, media or URL
UAW 862 ONLINE

[Link to entry \(pt 1\), \(pt 2\)](#)

2025 Writing Contest

Category 1: Best local union or regional news story

First Place

(Cat 1, 1st) Local: Local 249

(Cat 1, 1st) Creator(s): Erica Eckart

(Cat 1, 1st) Title/Headline: Local 249 women team up with Habitat for Humanity

(Cat 1, 1st) Name of publication, media or URL: First Local News

[Link to entry](#)

Second Place

(Cat 1, 2nd) Local: Local 167

(Cat 1, 2nd) Creator(s): Nicole Elliott

(Cat 1, 2nd) Title/Headline: CAP Conference 2024

[Link to entry](#)

Third Place

(Cat 1, 3rd) Local: Local 598

(Cat 1, 3rd) Creator(s): Debi Kirchner

(Cat 1, 3rd) Title/Headline: “All Heroes Don’t Wear Capes, They Wear Dog Tags and Combat Boots”

(Cat 1, 3rd) Name of publication, media or URL: Local 598 Eye Opener

[Link to entry](#)

Honorable Mention

(Cat 1, HM) Local: Local 862

(Cat 1, HM) Creator(s): Jonathan Ellis

(Cat 1, HM) Title/Headline: EggStravaganza

(Cat 1, HM) Name of publication, media or URL: 862 Online

[Link to entry](#)

Category 2: Best essay or opinion piece

First Place

(Cat 2, 1st) Local: UAW Region 8

(Cat 2, 1st) Creator(s): Tim Smith

(Cat 2, 1st) Title/Headline: Remembering Dr. King – Buried in Birmingham: A Legacy of Hate and The Slaughter of Innocents

(Cat 2, 1st) Name of publication, media or URL: UAW Region 8 website

[Link to entry](#)

Second Place

(Cat 2, 2nd) Local: Local 163

(Cat 2, 2nd) Creator(s): Angel Collins

(Cat 2, 2nd) Title/Headline: What Perseverance Looks Like

(Cat 2, 2nd) Name of publication, media or URL: The Union Times

[Link to entry](#)

Third Place

(Cat 2, 3rd) Local: Local 249

(Cat 2, 3rd) Creator(s): Austin McFarland

(Cat 2, 3rd) Title/Headline: Local 249 Hits the Campaign Trail

(Cat 2, 3rd) Name of publication, media or URL: First Local News

[Link to entry](#)

Honorable Mention

(Cat 2, HM) Local: Local 598

(Cat 2, HM) Creator(s): Debi Kirchner

(Cat 2, HM) Title/Headline: All in the Family

(Cat 2, HM) Name of publication, media or URL: The Local 598 Eye Opener

[Link to entry](#)

Category 3: Best column or officer/committee report

First Place

(Cat 3, 1st) REGION 1D

(Cat 3, 1st) Creator(s) Diane Doubrava

(Cat 3, 1st) Title/Headline "Yes! We Are UAW Members"

(Cat 3, 1st) Name of publication, media or URL: Inside View

[Link to entry pt 1, pt 2](#)

Second Place

(Cat 3, 2nd) Local: Local 167

(Cat 3, 2nd) Creator(s): Dawn Marie

(Cat 3, 2nd) Title/Headline: Bosch Health & Safety/Benefit Report

(Cat 3, 2nd) Name of publication, media or URL: Local News

Links to entry:

- [local167_cat2_writing_column_officer_or_committee_report_dec24.pdf](#)
- [local167_cat2_writing_column_officer_or_committee_report_nov24.pdf](#)
- [local167_cat2_writing_column_officer_or_committee_report_oct24.pdf](#)
- [local167_cat2_writing_column_officer_or_committee_report_jul24.pdf](#)
- [local167_cat2_writing_column_officer_or_committee_report_aug24.pdf](#)
- [local167_cat2_writing_column_officer_or_committee_report_apr24.pdf](#)
- [local167_cat2_writing_column_officer_or_committee_report_mar24.pdf](#)
- [local167_cat2_writing_column_officer_or_committee_report_jan24.pdf](#)
- [local167_cat2_writing_column_officer_or_committee_report_feb24.pdf](#)

Third Place

(Cat 3, 3rd) Local: Local 163

(Cat 3, 3rd) Creator(s): Alicia Ivy

(Cat 3, 3rd) Title/Headline: Community Service Report

(Cat 3, 3rd) Name of publication, media or URL: The Union Times

[Link to entry](#)

Honorable Mention

(Cat 3, HM) Local: Local 598

(Cat 3, HM) Creator(s): Melissa Bowen

(Cat 3, HM) Title/Headline: “Breaking Things Was All the Rage”

(Cat 3, HM) Name of publication, media or URL: Local 598 Eye Opener

[Link to entry](#)

Category 4: Best political report

First Place

(Cat 4, 1st) Local: UAW Local 2195

(Cat 4, 1st) Creator(s): John Davis

(Cat 4, 1st) Title/Headline: Facts Concerning Union Members and Project 2025

(Cat 4, 1st) Name of publication, media or URL: UAW Local 2195 website

[Link to entry](#)

Second Place

(Cat 4, 2nd) Local: UAW Local 167

(Cat 4, 2nd) Creator(s): Robert Smith

(Cat 4, 2nd) Title/Headline: West Michigan CAP

(Cat 4, 2nd) Name of publication, media or URL: Local News

[Link to entry](#)

Third Place

(Cat 4, 3rd) Local: UAW Local 598

(Cat 4, 3rd) Creator(s): Debi Kirchner

(Cat 4, 3rd) Title/Headline: The Countdown Clock Has Started

(Cat 4, 3rd) Name of publication, media or URL: The Local 598 Eye Opener

[Link to entry](#)

Honorable Mention

(Cat 4, HM) Local: UAW Region 8

(Cat 4, HM) Creator(s): John Davis

(Cat 4, HM) Title/Headline: For Retired Workers- the 2024 Elections are About Defending Social Security.

(Cat 4, HM) Name of publication, media or URL: UAW Region 8 website

[Link to entry](#)

Category 5: Best series

First Place

(Cat 5, 1st) Local: Local 249

(Cat 5, 1st) Creator(s): Pat Hayes

(Cat 5, 1st) Title/Headline: “The Battle of Ford Park: Local 249’s Bitter Christmas”

(Cat 5, 1st) Name of publication, media or URL: First Local News

Links to entry:

- [Local249 Best Series 1.pdf](#)
- [Local249 Best Series 2.pdf](#)

Second Place

(Cat 5, 2nd) Local: Local 7

(Cat 5, 2nd) Creator(s): Lynda S. Jackson and Leonell Jackson

(Cat 5, 2nd) Title/Headline: "DNC Coverage: Defending Democracy"

(Cat 5, 2nd) Name of publication, media or URL: The Summit

[Link to entry](#)

2025 Print Contest - Local of 1,500 members or greater

Category 1: General Excellence for publication designed by local

First Place "John Davis General Excellence Award"

(Cat 1, 1st) Local
UAW LOCAL 249

(Cat 1, 1st) Creator(s)
Pat Hayes

(Cat 1, 1st) Title/Headline

(Cat 1, 1st) Name of publication, media or URL
FIRST LOCAL NEWS

Links to entry:

- [Local249_Cat1_GenEx_2.pdf](#)
- [Local249_Cat1_GenEx_1.pdf](#)

Second Place

(Cat 1, 2nd) Local

UAW LOCAL 862

(Cat 1, 2nd) Creator(s)

THE ONLINE STAFF

(Cat 1, 2nd) Title/Headline

(Cat 1, 2nd) Name of publication, media or URL

ONLINE

[Link to entry](#)

Third Place

(Cat 1, 3rd) Local

UAW LOCAL 933

(Cat 1, 3rd) Creator(s)

JEFF JONE / DAVE ORTEL

(Cat 1, 3rd) Title/Headline

(Cat 1, 3rd) Name of publication, media or URL

THE ROCKET

Links to entry:

- [local933_cat1_general_excellence_Issue_2.pdf](#)
- [local933_cat1_general_excellence_Issue_1.pdf](#)

Honorable Mention

(Cat 1, HM) Local

UAW LOCAL 571

(Cat 1, HM) Creator(s)

Kristen Kvist-Morrow

(Cat 1, HM) Title/Headline

(Cat 1, HM) Name of publication, media or URL

MDA UAW LOCAL 571 SOUNDINGS

Link to entry:

- [local1571_cat1_general- excellence_submission-1.zip](#)
- [local571_cat1_general_excellence_submission-2.zip](#)

Category 2: General excellence for publication designed - vendor (2 Submissions)

First Place “John Davis General Excellence Award”

(Cat 2, 1st) Local

UAW LOCAL 598

(Cat 2, 1st) Creator(s)

DEBI KIRCHNER

(Cat 2, 1st) Title/Headline

(Cat 2, 1st) Name of publication, media or URL

THE LOCAL 598 EYE OPENER

Link to entry

[Part 1](#), [Part 2](#)

Second Place

(Cat 2, 2nd) Local
UAW LOCAL 228

(Cat 2, 2nd) Creator(s)
Kristian K. Graham

(Cat 2, 2nd) Name of publication, media or URL

The Beacon Local 228 Newsletter

Link to entries

- [local228_cat1_general_excellence_winteredition2024.pdf](#)
- [local228_cat1_general_excellence1.pdf](#)

2025 Print Contest - Local of 1,499 members or less

Category 1: General Excellence for publication designed by local (3 Submissions)

First Place “John Davis General Excellence Award”

(Cat 1, 1st) Local
UAW LOCAL 167

(Cat 1, 1st) Creator(s)
Robert Smith

(Cat 1, 1st) Title/Headline

(Cat 1, 1st) Name of publication, media or URL
LOCAL NEWS

Links to entry

- [local167_cat1_general_excellence_nov24.pdf](#)
- [local167_cat1_general_excellence_oct24.pdf](#)

Second Place

(Cat 1, 2nd) Local
UAW LOCAL 450

(Cat 1, 2nd) Creator(s)
JESSIE JOHNSON

(Cat 1, 2nd) Title/Headline

(Cat 1, 2nd) Name of publication, media or URL
SHUR SHOT

Links to entries

- [Local450 Cat1 General Excellence DEC.pdf](#)
- [Local450 Cat1 General Excellence NOV.pdf](#)

Third Place

(Cat 1, 3rd) Local
UAW LOCAL 1327

(Cat 1, 3rd) Creator(s)
Josh McDonald

(Cat 1, 3rd) Title/Headline

(Cat 1, 3rd) Name of publication, media or URL
THE LOCAL DOWNLOAD

Links to entry

- [local1327_cat1_general_excellenceAugust-2024.pdf.pdf](#)
- [local327_cat1_general_excellenceMarch-2024.pdf.pdf](#)

“Pops” Nudi Awards

Lifetime Achievement Award Winner

Submitter/Nominated by
J Davis

Submitter Local
2195

Nominee Name
Pat Hayes

Nominee Local
249

Nomination Letter

Pat Hayes has been a member of the UAW since 1983 when he went to work at the General Motors Linden Assembly Plant in New Jersey. In 1986, Hayes moved to Kansas City and went to work at the Ford Motor Kansas City Assembly Plant. As a member of Local 249, he has been the editor of their First Local News since 1993. Over the years Pat has won numerous LUCA awards for his excellent writing. He also served on the LUCA Advisory Council for Region 5 for many years until it was dissolved.

Pat took advantage of the tuition assistance program negotiated between the UAW and Ford. In 1996, he completed a Master's Degree in the Professional Writing Program at the University of Missouri—Kansas City. He has taught news and feature writing classes at the UAW's LUCA Conference for a Missouri—Kansas City. He has taught news and feature writing classes at the UAW's LUCA Conference for several years.

Pat retired in 2017, but has continued to work on his local newsletter. He has mentored many local union communicators through the years and been a source of information and encouragement for many. Also is a social activist in his community, Pat has participated in many labor and civil rights events. He has moderated political events, marched for justice and supported working people all over the United States.

Pat's many years of dedicated service to labor communications embodies the spirit of the Pops Nudi Award. His perseverance as both an active member and a retiree is an inspiration to us all. Pops Nudi would be proud to have Pat Hayes added to those who have had the honor of wearing the moniker "Pops Nudi Lifetime Achievement Award Winner."